

NEWDEAL LEADERS DRIVE CHILD CARE SOLUTIONS ACROSS THE NATION

UNLOCKING THE POWER OF AMERICAN RESCUE PLAN FUNDING

The American Rescue Plan Act (ARPA) provided a critical lifeline in addressing the childcare crisis that has affected communities across the United States, particularly in the wake of the COVID-19 pandemic. With over \$1.5 billion in leveraged funds invested in childcare and early education initiatives, the ten NewDEAL Leaders featured below are realizing the potential of ARPA's state and local recovery funds with initiatives to improve access to quality childcare, support childcare workers and educators, and enhance the overall well-being of their communities. These forward-thinking and innovative leaders recognize the urgency of the situation and are committed to long term solutions to ensure that every child has access to high-quality early education and care.





10 Leaders impacting 9 communities, *including:*

Pay bonuses for over 40,000 childcare workers

5000+ grants to childcare centers

1000+ certificates and degrees awarded to new educators so far

The transformative power of ARPA is already being felt in communities across the country, where leaders are using this moment to help working families struggling to find affordable, high-quality places for their children. The longevity of the Act's state and local recovery funds has given policymakers the flexibility to make thoughtful investments in creating not just more childcare opportunities, but also thriving communities. These efforts include using ARPA funds on innovative solutions such as expanding early education programs and improving childcare facilities, addressing affordability issues with scholarships, streamlining permits and licenses processes, and offering financial support to retain and recruit new childcare providers.

The NewDEAL Leaders listed below have used ARPA funds to support over 5,503 childcare centers, provide bonuses to more than 39,389 childcare workers (from \$1,000-\$1,500), and advance the goal of ensuring that all children have access to high-quality early education and care.

It is vital that we continue to champion the American Rescue Plan Act and the state and local officials, who are making the most of this moment to meaningfully address the childcare crisis, sending a powerful message: that every child deserves a strong start in life and every family deserves the opportunities that high-quality, affordable child care provides.

PHOENIX, AZ

Mayor Kate Gallego is using \$4 million in ARPA funds to create an on-site childcare center at the Phoenix Sky Harbor Airport and to provide employees with vouchers to cover childcare costs.



CHILDCARE
CENTER ON-SITE



EMPLOYEE
VOUCHERS



BOISE, ID

Mayor Lauren McLean is utilizing \$2 million in ARPA funds to provide \$1,500 checks to 1,220 workers, and to reduce licensing times and costs, saving providers \$230 in fees and 60 days of wait time.



SUPPORT FOR
1,220 WORKERS



REDUCED LICENSING
TIMES AND COSTS

SHREVEPORT, LA

In Shreveport, LA, former Mayor Adrian Perkins allocated \$5.3 million to support recreation initiatives, the YMCA, and Ronald McDonald House Charities, addressing community needs to support families with critically ill children.



RECREATION
SUPPORT



AID FOR
FAMILIES



BOSTON, MA

Under the leadership of Mayor Michelle Wu, Boston is utilizing \$7 million to enhance the post-pandemic early childhood sector by funding internships, scholarships, educator certification fees, and wraparound support services for families.



800 EDUCATOR
CERTIFICATES



WRAPAROUND
SUPPORT SERVICES

NEW BEDFORD, MA

Mayor John Mitchell is using \$9 million in ARPA funds to award NorthStar Learning Centers with funds to serve high-need children and families. With this investment, the facility's capacity will increase by 70%, and they will also offer parenting education and support programs.



INCREASING ACCESS TO
CHILDCARE BY 70%



PARENT SUPPORT
PROGRAMS





MICHIGAN

Lieutenant Governor Garlin Gilchrist helped lead his state's efforts to use \$1.4 billion for 5,500+ childcare centers, while providing 38,000 professionals with up to \$1,000 bonuses, and supporting a Pre-K For All initiative to ensure free public preschool education for every 4-year-old.



FUNDING FOR
5,500+ CENTERS



SUPPORTING 38,000
PROFESSIONALS



COLUMBUS, OH

Under the leadership of City Council President Shannon Hardin, the city has awarded 63 affordability scholarships to low-income families and provided 169 new childcare workers with \$1,000 signing bonuses.



AWARDED 63
SCHOLARSHIPS



169 BONUSES FOR
CHILDCARE WORKERS



SCRANTON, PA

Mayor Paige Cagnetti is utilizing \$1.5 million in ARPA funding to support child care and literacy programs, expand affordable child care options, and address pandemic-related learning loss in K-12 students.



SUPPORT FOR CHILDCARE
AND LITERACY PROGRAMS



SALT LAKE CITY, UT

Mayor Erin Mendenhall has established neighborhood resource centers, which provide childcare for young children, adult job training, and parental assistance. The program features a sliding scale cost system, allowing some residents to access the resource centers free of charge.



SLIDING SCALE COST SYSTEM TO MAKE
QUALITY SUPPORT AFFORDABLE



RICHMOND, VA

Mayor Levar Stoney has allocated \$78 million in ARPA funding to high-quality child care programs and a new childcare facility. This investment will allow Richmond to expand access to quality childcare to over 200 families.



FUNDING CENTERS
AND PROGRAMS



EXPANDING SUPPORT
TO 200+ FAMILIES

