

NEWDEAL LEADERS DRIVE AFFORDABLE HOUSING SOLUTIONS ACROSS THE NATION

UNLOCKING THE POWER OF AMERICAN RESCUE PLAN FUNDING

The American Rescue Plan Act (ARPA) is a lifeline to addressing the affordable housing crisis and the persistence of homelessness that that hurt families in communities across the United States for years. With over \$1.7 billion in leveraged funds and approximately 10,570 units in various stages of completion, the 27 NewDEAL Leaders featured below are realizing the potential of ARPA's state and local recovery funds with model initiatives to increase housing supply, assist people experiencing homelessness, and improve the overall well-being of their communities. These forward-thinking and innovative Leaders recognize the urgency of the situation and are committed to ensuring that every person has access to a safe and stable place to call home.





27 Leaders impacting 25 communities, including:

Over 10,500 housing units
being constructed or renovated
to date

Supportive services provided to over
14,000 individuals experiencing
housing insecurity so far

The transformative power of ARPA is already being felt nationwide. Families struggling with housing insecurity received crucial assistance during the pandemic, keeping over 100,000 families in their homes nationwide. Now, NewDEAL Leaders are at the forefront of efforts across the country to create long-term impact on housing opportunities as the longevity of Act's state and local recovery funds has given policymakers the flexibility to make thoughtful investments in their communities.

These efforts include leveraging ARPA funds on innovative solutions to support people experiencing homelessness, including support for vulnerable youth, crisis response teams, new navigation centers, and low-barrier transitional

housing with wrap-around services such as health care and case management. ARPA's investments in affordable housing and homelessness initiatives will also serve local economies as the construction of new units and the rehabilitation of existing ones creates new jobs and helps revitalize communities.

It is critical that we continue to champion the American Rescue Plan Act and the state and local officials featured here, who are making the most of this moment to meaningfully address affordable housing and homelessness, sending a powerful message: that every person deserves a chance at a secure life.

BIRMINGHAM, AL

Mayor Randall Woodfin oversaw a \$27 million investment in housing, developing 27 new affordable homes, revitalizing neighborhoods, and addressing redlining.



ADDRESSING IMPACTS
OF REDLINING



PHOENIX, AZ

Mayor Kate Gallego has used \$78.6 million in ARPA funding to support affordable housing, provide assistance and housing for unsheltered and vulnerable individuals, and support community arts and cultural organizations.



HOMES FOR
TRAFFICKING
SURVIVORS



FOOD DELIVERY
FOR HOMEBOUND
RESIDENTS

DENVER, CO

Mayor Michael Hancock has overseen an investment of \$9 million in ARPA funds to convert a hotel into permanent housing units and to provide monthly financial assistance to qualified residents experiencing homelessness.



200 PERMANENT
UNITS



MONTHLY FINANCIAL
ASSISTANCE



DENVER, CO

State Senator Chris Hansen sponsored a bill that invests \$50 million in American Rescue Plan Act funding into the development and operation of a navigation campus that provides assistance to residents experiencing homelessness.



INTEGRATED RESOURCE CAMPUS
FOR UNHOUSED NEIGHBORS



EAGLE, CO

As a representative, now-Senator Dylan Roberts authored a bill to invest \$428 million in create multiple grant programs and financing the development of vacant land to promote affordable housing.



UTILIZING VACANT LAND
FOR AFFORDABLE HOUSING



NEW CASTLE COUNTY, DE

County Executive Matt Meyer is using \$54 million in ARPA funding to invest in affordable housing, stormwater management, cellular broadband, and other community priorities, plus \$27.5 million for the construction of 350 affordable homes and 278 rental units.



OVER 600 HOMES
TO BE BUILT



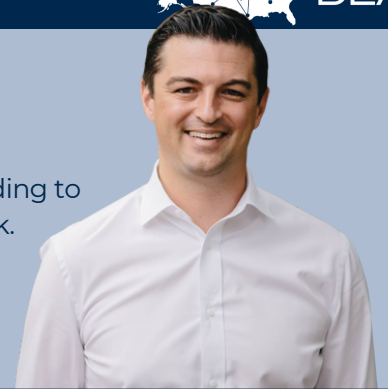


ATLANTA, GA

City Councilmember Amir Farokhi sponsored a resolution to use \$500,000 in ARPA funding to provide housing subsidies for public safety personnel to live in the areas where they work.



IMPROVING HOUSING ACCESSIBILITY
FOR FIREFIGHTERS & POLICE OFFICERS



BOISE, ID

Mayor Lauren McLean used \$6.5 million in ARPA funding to provide support to over 3,200 households earning 80% or less of the average income, allowing qualifying families to stay in their homes as the city recovers from the pandemic.



OVER 3,200 HOUSEHOLDS PROVIDED
WITH RENTAL ASSISTANCE



SALEM, MA

Former Mayor Kim Driscoll, who currently serves as the state's Lieutenant Governor, used \$9 million in ARPA funding to invest in affordable housing construction, energy efficiency improvements, and the preservation of existing affordable units.



AFFORDABLE
HOUSING



ENERGY EFFICIENT
UNITS



NEW BEDFORD, MA

Mayor Jon Mitchell invested \$11.2 million into the city's Housing Expansion Initiative, creating nearly 150 new units across 5 developments.



150 MIXED INCOME UNITS
UNDER CONSTRUCTION



HAVERHILL, MA

Through legislation spearheaded by State Representative Andy Vargas, Massachusetts will use \$100 million to incentivize developers to build affordable housing in communities of color.



BUILDING IN PREDOMINANTLY
BLACK & BROWN COMMUNITIES



MICHIGAN

Lieutenant Governor Garlin Gilchrist is championing Michigan's \$83.8 million ARPA investment to support 22 statewide affordable housing and community development projects through the Revitalization and Placemaking Program.



22 HOUSING & COMMUNITY
DEVELOPMENT PROJECTS





GRAND RAPIDS, MI

Under the leadership of Mayor Rosalynn Bliss, Grand Rapids has used \$8 million in ARPA funding to establish the Homeless Outreach Team, resulting in 7,000+ outreach contacts, 200 jail/emergency department diversions, and 142 substance/mental health treatment referrals.



7,000+
CONNECTIONS



142 MENTAL HEALTH
TREATMENT REFERRALS



ST. LOUIS, MO

Mayor Tishaura Jones has used \$48 million to assist the homeless population, funding home repairs for 750 families, expanding rental assistance and affordable housing development, establishing a property tax relief fund, and developing a tiny home community.



HOME REPAIRS
FOR 750 FAMILIES



PROPERTY TAX RELIEF
FUND ESTABLISHED



KANSAS CITY, MO

Mayor Quinton Lucas has overseen the use of \$15 million in ARPA funding to support the construction of over 450 affordable homes across 14 projects.



450 HOMES TO BE BUILT FOR SENIORS
AND PEOPLE WITH DISABILITIES



MANCHESTER, NH

Mayor Joyce Craig has overseen the use of \$3.4 million in ARPA funding to develop and renovate 152 affordable housing units.



152 UNITS UNDER
RENOVATIONS



ALBUQUERQUE, NM

Mayor Tim Keller has used \$7 million in ARPA funding to create a first-in-the-nation youth center for young adults aged 18-25 experiencing homelessness.



NATION'S FIRST EVER CENTER
FOR HOMELESS YOUTH



FRANKLIN COUNTY, OH

County Commissioner John O'Grady announced a plan to join local partners in supporting 33 new construction projects to create more than 200 new affordable housing units.



200 NEW UNITS UNDER
CONSTRUCTION

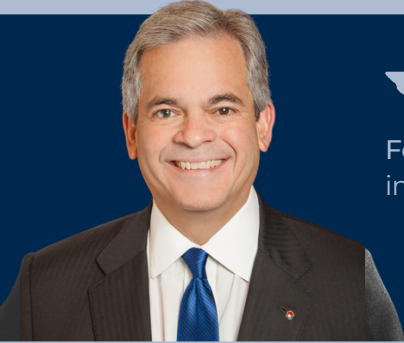


CHESTER COUNTY, PA

Chester County Commissioner Josh Maxwell championed a \$7.4 million investment in projects such as Willows at Valley Run Housing and the Habitat for Humanity's Coatesville effort to create 250+ affordable units over the next three years.



250 NEW HOUSING UNITS TO BE BUILT IN THE NEXT 3 YEARS



AUSTIN, TX

Former Mayor Steve Adler used \$107 million in ARPA funding to create housing for 3,000 individuals and stabilize housing for 2,300 more households.



HOUSING FOR 3,000 PEOPLE



STABLIZATION FOR 2,300 HOUSEHOLDS

TRAVIS COUNTY, TX

Under the leadership of Judge Andy Brown, Travis County is using \$35 million in ARPA funding to create a supportive housing community with mental health services and work opportunities, as part of a \$110 million investment for 2,000 new units.



2,000 NEW UNITS



DIGNIFIED WORK OPPORTUNITIES



DALLAS, TX

Led by Mayor Eric Johnson, Dallas is using \$70 million to house 2,600 people, including 100 domestic violence survivors and 100 families. The city has rehoused an additional 1,000 households and connected 1,500+ individuals with supportive services.



100 FAMILIES BEING REHOUSED



HOMES FOR 100 DOMESTIC VIOLENCE SURVIVORS

BROWNSVILLE, TX

Mayor Trey Mendez led the city to utilize \$3.3 million in ARPA funding to provide low-income renters with supportive services and tenant-based rental assistance.



ASSISTANCE FOR LOW INCOME RENTERS



RICHMOND, VA

Mayor Levar Stoney has used \$12 million in ARPA funding to renovate 2 public housing complexes, creating up to 700 new units for over 500 families, plus another \$155 million to invest in community infrastructure, offer Visa gift cards to families, and support childcare programs.



700 NEW HOMES



HOUSES FOR 500 FAMILIES

BURLINGTON, VT

As Mayor Miro Weinberger aims to end chronic homelessness in the next three years, Burlington is using \$5 million to build 1,250 new homes and expand the Property Tax Relief program.



1,250 NEW HOMES
UNDER CONSTRUCTION



EXPANDED PROPERTY
TAX RELIEF



EVERETT, WA

With leadership from Mayor Cassie Franklin, Everett is using \$9 million in ARPA funding to convert a hotel into a bridge housing and provide wraparound services.



DAYS INN TO BE CONVERTED TO
HUNDREDS OF HOUSING UNITS

MILWAUKEE, WI

Under the leadership of Mayor Cavalier Johnson, Milwaukee is collaborating with developers and non-profit organizations to launch the Homes MKE initiative to refurbish 150 vacant residential properties.



150 VACANT RESIDENCES
BEING REFURBISHED

