

NEWDEAL LEADERS DRIVE ECONOMIC SOLUTIONS ACROSS THE NATION

UNLOCKING THE POWER OF AMERICAN RESCUE PLAN FUNDING

The American Rescue Plan Act (ARPA) has been a vital source of support for communities across the United States. With over \$335 million in leveraged funds invested in various economic initiatives, the 23 NewDEAL Leaders featured below are making good on the potential of ARPA's state and local recovery funds with initiatives to improve access to support small businesses and entrepreneurs, invest in education and workforce training, and enhance the overall well-being and prosperity of their communities. These forward-thinking and innovative Leaders, representing 21 communities across 19 states, recognize the urgency of this moment and are committed to directing resources towards growing resilient local economies that provide good-quality jobs and opportunities to all residents.





23 Leaders impacting 21 communities, including:

Wage increases and bonuses for 4000+ employees

Over 2000 grants provides to businesses to date

Over 2500 individuals provided job training and supportive services so far

The transformative power of ARPA is already being felt in local communities across the nation. Families and small businesses that struggled during the pandemic received crucial assistance. Now these NewDEAL Leaders are at the forefront of efforts across the country to create long-term impact as longevity of the funds has given policymakers the flexibility to make thoughtful investments. They have used ARPA funds to advance solutions like targeted grants for small businesses, the creation of career pathways for in-demand sectors, and infrastructure improvements.

It is vital that we continue to champion the American Rescue Plan Act and the NewDEAL Leaders who are committed to meaningfully addressing the challenges faced by their communities, sending a powerful message: that every individual deserves access to resources and opportunities for a brighter future.

BIRMINGHAM, AL

Mayor Randall Woodfin developed a \$40 million program to fund projects such as blight remediation, healthy food initiatives, and grant matches for local businesses.

 GRANT MATCHES TO SUPPORT
SMALL BUSINESSES



PHOENIX, AZ

Using \$7 million in ARPA funds, Mayor Kate Gallego has partnered with local community colleges to launch the Route to Relief program, which provides eligible students with free tuition, monthly stipends, and employment assistance.

 PATHWAYS TO IN-DEMAND JOBS  STUDENT-CENTERED WORKFORCE DEVELOPMENT

LA MESA, CA

City Councilmember Colin Parent has overseen the funding of startups, small business recovery projects, and the Entrepreneurship Accelerator Program (LEAP), which offers grants of up to \$20,000 for training and up to \$25,000 for exterior property improvements.

 PERSONALIZED STARTUP TRAINING



HARTFORD, CT

Mayor Luke Bronin created the "Hart Lift" Program to refurbish vacant storefronts and provide grants to property owners of up to \$150,000 to cover interior and exterior buildout costs for new businesses.

 SUPPORT FOR OVER 60 LOCAL BUSINESSES

STAMFORD, CT

Mayor Caroline Simmons launched a grant program to help around 200 small businesses with grants of up to \$7,500 for payroll, lease or mortgage payments, and other critical expenses.

 ASSISTING OVER 200 BUSINESSES WITH CRITICAL EXPENSES



BOISE, ID

Mayor Lauren McLean launched the Small Business Grant Program to support over 250 small businesses impacted by the pandemic. The program offers \$4,000 mini-grants to businesses that struggled to access other relief funds.

 PROVIDING GRANTS TO OVER 250 SMALL BUSINESSES



LOUISVILLE, KY

Former Mayor Greg Fischer used ARPA funds to support the Kentuckiana Builds pre-apprenticeship program, which aims to fill the demand for construction workers and offer wraparound services to underinvested communities, including formerly incarcerated individuals.



CREATING JOB OPPORTUNITIES FOR
FORMERLY INCARCERATED INDIVIDUALS



LEWISTON, ME

State Representative Kristen Cloutier implemented the Family Caregiver Grant pilot program, increasing the number of families served by the Respite Care Fund which provides annual grants to unpaid caregivers.



RECOGNIZING THE
WORK OF CAREGIVERS



BOSTON, MA

Mayor Michelle Wu utilized \$3 million to train individuals for green jobs, focusing on vulnerable populations, and successfully graduated 21 participants from the first PowerCorps cohort, all of whom have secured green jobs or enrolled in additional training.



INVESTING IN
GREEN JOBS



FOCUSING ON HISTORICALLY
DISENFRANCHISED POPULATIONS



NEW BEDFORD, MA

With \$8 million in ARPA funding, Mayor Jon Mitchell invested in the NBForward! and NB100! programs, helping businesses recover and supporting early-stage entrepreneurs. He also invested \$1.1 million into the local arts and culture economy.



SUPPORTING EARLY STAGE
ENTREPRENEURS



SALEM, MA

As Mayor, now-Lieutenant Governor Kim Driscoll established the Festival and Special Event Support Program, aiming to boost tourism and foster community unity through cultural, creative, and historical events.



INVESTING IN ARTS
& COMMUNITY



BOOSTING THE
TOURISM SECTOR



MICHIGAN

Under the leadership of Lieutenant Governor Garlin Gilchrist, Michigan launched a microloan program for women, veterans, and entrepreneurs of color to diversify small businesses, boost the state's economy, and assist entrepreneurs with limited access to traditional loans.



INVESTING IN DIVERSE
BUSINESS OWNERS





OAKLAND COUNTY, MI

ARPA funds allowed County Executive Dave Coulter to invest in Oakland80, a program aiming to help 80% of county residents obtain a post-high school degree or credential by 2030.



700+ RESIDENTS CONNECTED TO
CAREER & EDUCATION NAVIGATORS



ST. LOUIS, MO

Mayor Tishaura Jones launched the Small Business Grant Fund to provide up to \$5,000 for 900 small businesses, and directed funds to North St. Louis to enhance commercial corridors, support small businesses, and create more jobs.



FINANCIAL SUPPORT FOR
900 SMALL BUSINESSES



EMPHASIS ON
EQUITABLE RECOVERY



LINCOLN, NE

Mayor Leirion Gaylor Baird utilized \$7 million to provide rent and mortgage relief for over 250 small businesses and also directed \$12 million to fund Workforce Development Grants, which help low-wage workers and youth enter high-demand sectors.



SUPPORT FOR 2,800+
SMALL BUSINESS
EMPLOYEES



CREATING
OPPORTUNITIES IN
HIGH DEMAND SECTORS



NEVADA

Treasurer Zach Conine used ARPA funds to launch the State Small Business Credit Initiative which provides funding to Nevada-based startups with the goal of increasing access to capital and diversifying Nevada's economy.



INVESTING IN
STARTUPS



DIVERSIFYING
STATE ECONOMY



MANCHESTER, NH

Mayor Joyce Craig relaunched the city's Small Business Grant and Program Assistance initiative, which provides up to \$10,000 to small businesses, prioritizing women-owned businesses and businesses in communities of color.



PRIORITIZING WOMEN- &
MINORITY-OWNED BUSINESSES



FRANKLIN COUNTY, OH

County Commissioner John O'Grady utilized \$11 million for job training programs, including the Building Futures Pre-Apprenticeship Program, which provides low-income residents with a stipend & a pathway to gain employment in skilled construction trades.



CREATING JOB PATHWAYS
FOR LOW-INCOME RESIDENTS



BEAVERTON, OR

Mayor Lacey Beaty created a Beaverton relief fund, supporting 297 local small businesses with essential costs and focusing on equitable recovery by assisting over 53% women-owned and 66% BIPOC-owned enterprises.



FINANCIAL SUPPORT FOR NEARLY
300 SMALL BUSINESSES



SCRANTON, PA

Mayor Paige Cognetti is using ARPA funds to fund small business grants, including a wage boost program, which provides businesses with fewer than 50 employees with up to \$50,000 over 3 years to increase wages.



HELPING
BUSINESSES EXPAND



BOOSTING
EMPLOYEE WAGES



PROVIDENCE, RI

Former Mayor Jorge Elorza used \$4.6 million to create youth mentoring and training opportunities, addressing youth violence, reducing chronic absenteeism, and providing year-round jobs for teens and young adults.



CREATING YOUTH
WORK OPPORTUNITIES



SHELBY COUNTY, TN

Led by Mayor Lee Harris, Shelby County used \$14 million in ARPA funds to implement the Public Health Workforce Grant to increase public health workforce diversity and address health disparities through competency training.



BOLSTERING THE
PUBLIC HEALTH SECTOR



ADDRESSING RACIAL
DISPARITIES



SALT LAKE CITY, UT

Mayor Erin Mendenhall utilized ARPA funds to create neighborhood resource centers offering childcare for young children, adult job training, and family assistance services, enabling parents to access support.



BUNDLING CHILDCARE
WITH JOB TRAINING

